

Starting Point

Sustainability is ubiquitous. Quite a number of people talk about it– not always competent. At the same time, stakeholder expectations change – customers ask for „organic“, „eco“ oder „fair“ products, insurances and banks require comprehensive risk management, the critical public expects detailed information about environmental and social issues, competitors try to monopolise the subject.

What does this mean for your enterprise?

Which actions should you take? How can you measure and communicate your sustainability performance? How does this all pay off, i.e. what is the influence of ecological and social improvements on your operating results?

Our Offering

We propose the following **approach**:

- Basis check to determine the current state, compare it with industry benchmarks and to analyse stakeholder expectations
- Sustainability goal definition and shaping
- Development of business cases for sustainability to improve specific aspects of the sustainability performance, in particular along the value chain of your enterprise
- Implementation support through trainings, workshops and moderations
- Permanent integration of sustainability aspects into the business operation through suitable instruments or management systems
- Shaping of a proactive stakeholder dialogue, integration of sustainability aspects into your corporate and brand communication
- Systematic processing of sustainability indicators, sustainability/CR reporting

Our Competencies

We have **subject matter expertise** particularly in the following areas:

- Energy efficiency, usage of renewable energies
- Material efficiency and material cycles
- Life cycle analysis, carbon footprinting
- Sustainable supply chains
- Information and communication technology: Green IT, office environment, document production

Our **methodological expertise comprises**:

- PDCA (Plan-Do-Check-Act)
- Lean Six Sigma (Define-Measure-Analyse-Improve-Control)
- Project management according to PMI

The Dr. Ralf Resch sustainability management consulting (RARENA) supports enterprises to

- Determine the influence of sustainability aspects on your business operations
- Measure and systematically improve your sustainability performance
- Minimise risks, develop new opportunities, and make your enterprise future-proof

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